



Careers Week competition for secondary school students

National Careers Week is here! To celebrate, Leicestershire Cares is running a competition for secondary school students to help you think about different careers.

There are three prizes up for grabs: a £50 Amazon voucher for the overall winner and two £25 vouchers for two runners up.

Task

- Go to [Take The 'Buzz Quiz' Careers Test. What Job Could You Do? \(ucas.com\)](https://ucas.com)
- Take the quiz to find out what kind of animal you are.
- Have a read of your animal's strengths and tips. Do you think these suit you?
- Pick one of the jobs it says that you might be a good fit for.
- Read the information on the UCAS site about the job you have chosen. You can also use the internet to research the job more thoroughly. Try to find out as much information you can about what the job involves, what it's like to work in that role and the skills and qualifications you would need to do it
- Create some materials to promote this job role to a friend. Make sure you include key responsibilities and any qualifications, skills or experience needed.
- You can create whatever materials you want to, depending on your skills and what you enjoy creating. This could include digital posters, paper-based work, powerpoints, videos, Word documents and any other formats. The important thing is that it includes good information and is a fun and lively job advert that will appeal to your friends.

Deadline

- Entries must be received no later than 5pm on Friday 28th May.

Prizes

- 1 outstanding winner will receive Amazon vouchers worth £50
- 2 runners up will receive Amazon vouchers worth £25 each
- Highly commended certificates will also be awarded.

Judging criteria

- **Student appeal:** Fun, lively and engaging to peer group - 20%
- **Creativity:** Are there any creative ideas shown? Is there anything particularly innovative about it? Has the student created something different? - 30%
- **Understanding of their chosen role:** Understanding of role in job description and what it involves. Also, some knowledge of the company and understanding of routes into chosen career, including qualifications and skills needed - 30%
- **Structure and presentation:** Is the advert effective with clear and concise structure and presentation? – 20%

To enter

- Send your competition entry to the careers lead at your school, who will pass it onto Leicestershire Cares. If you're not sure who your careers lead is, ask your form teacher.